Welcome to the NNN Conference 2020

Accelerating to 2030: Building Resilient NTD Programmes in a Changing World

With thanks to our sponsors

Virtual Event

8th – 10th September 2020

ntd-ngonetwork.org
Behaviour Change Programming for NTDs

- New Guidance and Case Study Series

01
INTRO TO NNN WASH WG BEHAVIOUR CHANGE TASK TEAM
15 MINS

02
INTRO TO NTD BEHAVIOUR CHANGE TOOLKIT
40 MINS

03
BC PRINCIPLES & CASE STUDY SERIES
30 MINS

04
WRAP UP & NEXT STEPS
5 MINS
Housekeeping
MEET THE TEAM

Sarity Dodson (co-chair)
Research Director
The Fred Hollows Foundation

Geordie Woods (co-chair)
Technical Director - WASH and Behaviour Change for NTDs
Sight Savers

Lauren Abrams (coordinator)
Special Projects/Project Manager
The Task Force for Global Health

Kimberly Kamara
Associate Vice President - Programs
The End Fund

Naomi Caplan
Head of Learning
NALA Foundation

Sarity Dodson (co-chair)
Research Director
The Fred Hollows Foundation

Moderators:
Leah Wohlgemuth
Yael Velleman
Meet the team

Yirga Gebregziabher
Mariana Stephens
Matthew Freeman
Ogechukwu Aribodor
Ekwunife Chinyelu
Michal Bruck
Obinna Ekwunife
Anouk Gouvras
Maryann Delea
Kelly Bridges
Virginia Sarah
Katie Greenland

Yael Velleman
Jennifer Harding
Leah Wohlgemuth
Helen Hamilton
Kuor Kumoji
Alexandra Czerniewska
Anna Phillips
Abdel Direny
Emma Harding-Esch
Anne Heggen
Michael Templeton
Task Team Objectives

Behaviour Change Task Team of the NNN WASH/NTD Working Group

Three key objectives have been set for the Behaviour Change Task Team:

- Logic models
- Common indicators
- Preferred practice guidance
Warm Up: Where in the world are you?

https://app.mural.co/t/hollowssample5910/m/hollowssample5910/1598831978393/29501f33bc77e7f5862b7da8e0b035412fa01559
INTRODUCTION TO THE
NTD BEHAVIOUR CHANGE TOOLKIT
NTD Behaviour Change Toolkit - Background

**Purpose**
- Introduce behaviour change programming, and its relevance to NTD elimination and control.
- Provides information and links to further resources to assist organizations and governments to design programs that effectively incorporate behaviour change strategies and techniques.

**Format**
- Series of information sheets

**Scope**
- Outlines a process for planning behaviour change interventions, and tools to assist planning activities.
- Does not offer a definitive or recommended program, given the understanding that effective programs are those designed around the circumstances, needs and preferences of the local community and designed to strategically target a defined set of disease specific behaviours and behavioural determinants.
- Provides a set of recommended targets for programs (i.e. behaviours and behavioural determinants), and recommended progress indicators.

**Audience**
This publication seeks to inform:
- NTD practitioners
- NTD program planners and implementers
- Government, private, civil society, and non-governmental organizations
- Communities, community-based organizations and social networks

ntd-ngonetwork.org
New resource will supplement the NNN/WHO WASH/NTD Toolkit
NTD Behaviour Change Toolkit – Walk Through

Part A: An introduction to behaviour change programming

Part B: Step by step guide to planning a behaviour change program for NTDs
Part A: An introduction to behaviour change programming

Info Sheet 1:
- What are behaviours and what influences them
- The relevance of behaviour change programs to NTD control and elimination efforts.
- Recommended set of NTD intervention targets – behaviours and behavioural determinants

Info Sheet 2:
- Approaches to behaviour change programming
- Key considerations for the design of behaviour change programs
- Practice principles

Info Sheet 3:
- NTD theories of change
- Indicator sets
Part B: Step by step guide to planning a behaviour change program for NTDs

**Info Sheet 4:**
Step 1 – defining the behavioural target of the program

**Info Sheet 5:**
Step 2 – understanding what influences the behaviour you seek to change

**Info Sheet 6:**
Step 3: Defining the audiences and behavioural determinants to target in the program

**Info Sheet 7:**
Step 4 – Exploring intervention options and selecting the approach to take to influence the target audiences and create the target change

**Info Sheet 8:**
Step 5 – Developing a logic model to outline the intervention, how it will lead to change, and what inputs are required to deliver it

**Info Sheet 9:**
Step 6: Identifying the uncertainties of the model - the assumptions being made, and the opportunities to test and learn during program implementation

**Info Sheet 10:**
Step 7: Developing a monitoring, evaluation and learning plan

**Info Sheet 11:**
Step 8: Planning the project logistics

**Info Sheet 12:**
Step 9: Developing a communications and engagement plan

**Info Sheet 13:**
Step 10 – Developing program materials
Proposed Structure and Layout of the Information Sheets

#1 Each Info sheet < 5 pages

#2 Use headings, bullet points, pictures and tables to keep ideas and messages clear and concise

#3 Include specific examples/ case studies to use as illustration for the step
Proposed Structure and Layout of the Information Sheets

#4
Start by defining the step and highlighting its value and importance

#5
Describe succinctly and clearly how to undertake the step and who is involved

#6
Note any key considerations whilst undertaking this step

#7
Add an annotated list of references and resources that point to further information and practical tools with notes on how/when to use them within the context of this step
NTD Behaviour Change Toolkit – Your Input

As individuals, navigate to the Mural to provide your input:

https://app.mural.co/t/hollowssample5910/m/hollowssample5910/1598839752781/95fc661b5e14dddaece9d846011874aa74b4f637

Questions:

• Have we missed anything?
• Key considerations for the content presentation and structure?
• Your suggestions for how to increase uptake/use once we launch?
NTD Behaviour Change Toolkit – Recommendations for the Task Team

As breakout groups:

**Group 1: Scope of content of the toolkit**
1. Discuss the feedback provided by individuals on the Mural and identify 1 to 3 recommendations for the task team – anything that needs to be added, removed or re-imagined.

**Group 2: Key considerations for the presentation and structure?**
2. Discuss the feedback provided by individuals on the Mural and identify 1 to 3 recommendations for the task team – key considerations for content structure and presentation.

**Group 3: How to increase uptake/use once we launch?**
3. Discuss the feedback provided by individuals on the Mural and identify 1 to 3 recommendations for the task team – activities to plan in order to ensure high level of uptake amongst all key audiences.
INTRODUCTION TO THE
NTD BEHAVIOUR CHANGE TOOLKIT PRACTICE
PRINCIPLES AND CASE STUDY SERIES
The Role of Case Studies in the Toolkit

Purpose
• To keep the guidance practical and grounded
• To assist to illustrate key messages, processes and principles
• To showcase the work of our sector

How they will be used
• Brief overviews of projects or elements of projects that assist to illustrate a key message, process or principle in action
• 200-300 words plus photos
• Between 5 and 20 case studies, depending on those we collect and how they fit into the toolkit alongside the other content
Process for Development of Case Studies

Step 1 – Survey of NNN members

Step 2 – NNN Workshop

Step 3 – Interviews

Step 4 – Draft, review and refine

ntd-ngonetwork.org
## Case Studies we Have

<table>
<thead>
<tr>
<th>#</th>
<th>Country</th>
<th>Disease</th>
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<tbody>
<tr>
<td>1</td>
<td>Ethiopia and Tanzania</td>
<td>Schistosomiasis</td>
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<td>2</td>
<td>Angola</td>
<td>Soil-transmitted helminthiasis</td>
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<td>Schistosomiasis</td>
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<td>Trachoma</td>
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<td>Lymphatic filariasis</td>
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<td>3</td>
<td>Mexico, Haiti, Nigeria, DRC, Uganda, India, Philippines, Indonesia</td>
<td>Soil-transmitted helminthiasis</td>
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<td>4</td>
<td>Ethiopia</td>
<td>Soil-transmitted helminthiasis</td>
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<td>Schistosomiasis</td>
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<td>5</td>
<td>Nigeria</td>
<td>Soil-transmitted helminthiasis</td>
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<td>Ethiopia</td>
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<td>9</td>
<td>Tanzania Zanzibar</td>
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<td>10</td>
<td>Ethiopia</td>
<td>Trachoma</td>
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<tr>
<td>Draft Principles</td>
<td>Description</td>
<td>Key gaps in current case studies</td>
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<td>-----------------------------------------</td>
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<tr>
<td>Collective Action</td>
<td>Plan and implement as a collective for shared success</td>
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<td>Equity, Inclusion and Non-discrimination</td>
<td>Plan and implement to ensure equity, Inclusion and Non-discrimination</td>
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<tr>
<td>Relevant to context</td>
<td>Plan and implement in a way that is responsive to the circumstances, needs and preferences of project beneficiaries – project targets and approach</td>
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<tr>
<td>Theory and evidence informed</td>
<td>Ground programs in a sound evidence based theory of change</td>
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<td>Sustainability</td>
<td>Plan and implement to ensure sustained practice change and health benefits</td>
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<td>Adaptive planning and implementation</td>
<td>Monitor trends and progress, and adapt to lessons and changing contexts</td>
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<tr>
<td>Contribute to the evidence base</td>
<td>Capture and share project results to contribute to growth in evidence about what works, under what circumstances and how</td>
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<td>Process Step</td>
<td>Key gaps in current case studies</td>
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Case Studies - Break Out Session

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https://app.mural.co/t/hollowssample5910/m/hollowssample5910/1598861625700/8eb4ca1644607b83758654bf26a41181b5cfc6a1

Questions:
• Any projects you think would be suitable for inclusion as a case study?
• Any suggestions for other ways to identify/source case studies?
Case Studies - Break Out Session

As groups select one or two of the case study suggestions made by people in your group

• **Project representative:** Provide a 3 minute introduction to the project
  • Title, country, NTD, overview of aims and approach

• **Interviewer:** Ask series of questions about the project and whether key practice principles were relevant/considered

• **Group:** Any additional questions
WRAP UP & NEXT STEPS
NTD Behaviour Change Toolkit

• Content development
• Case studies
• Review
• Publish and launch
• Communications and engagement

How to get involved:
Email one of the co-chairs: Sarity Dodson (sdodson@hollows.org) or Geordie Woods (gwoods@sightsavers.org)
WASH and NTD Research Agenda

- Research, development, and innovation are fundamental enablers of programmatic progress for all NTDs.
- Achievement of targets identified in the Road Map for NTDs 2021-2030, will depend in part on our ability to innovate and learn.
- There is limited research funding available for NTDs.

The NNN WASH Working Group and WHO has initiated development of an ‘Integrated NTD and WASH Research and Innovation Agenda’ to:
  - Eventually form a component of a more comprehensive research and development plan for NTDs.
  - Encourage coordination of research activities, and the effective targeting of research investments.
WASH and NTD Research Agenda

Four step process for developing the agenda

Step 1: Elicitation of research questions
Step 2: Rapid literature review
Step 3: Consolidation and analysis of research questions
Step 4: Scoring and prioritisation of research themes

Your input…
https://www.surveymonkey.com/r/WASH_NTD_Research_Agenda

And, please take the time to forward the link to one other person/group that you believe will have valuable insights to contribute.
With thanks to our generous sponsors...
Additional slides if needed
Case Studies we Have

1. A Theatre-based Approach for Assessing and Influencing High-risk Water Contact Behaviours of Schistosomiasis-Endemic Communities
   • Acting for Health and Imperial College London

2. WASHE Program
   • The END Fund, MENTOR Initiative, Local Health and Education Departments, DW, World Vision, Colégio 2 Talentos

3. Vitamin A Supplementation + Deworming Service Delivery
   • Vitamin Angels

4. Geshiyaro
   • World Vision Ethiopia, Federal Ministry of Health Ethiopia, CIFF, EPHI, LCNTDR at Imperial College

5. Community-managed school health and nutrition project in Nigeria
   • Pan-African Community Initiative on Education and Health (PACIEH)
Case Studies we Have

6. Intense Community Engagement and Education for Elimination of Schistosomiasis and NTDs as a Public Health Problem in Bench Maji
   • NALA Foundation

7. Eliminating intestinal parasites (STH and SCH) in Adwa
   • NALA Foundation

8. Mayuge NTDs Elimination (MANE) project-CVA program
   • World Vision and Local government (Mayuge district)

9. Zanzibar elimination of Schistosomiasis program
   • Ministry of Health Tanzania Zanzibar + Natural history museum, score, sci

10. WASHTra in Ethiopia
    • SNV and The Fred Hollows Foundation

11. Stronger SAFE
    • LSHTM, ORHB, The Fred Hollows Foundation, Monash University, Wellcome Trust